

7x24 Exchange International Presents the First Lifetime Achievement Award to Kenneth G. Brill at the Spring Conference

For Immediate Release

June 5th, 2013– 7x24 Exchange, the leading knowledge exchange for those who design build, operate and maintain mission critical infrastructures recognized one its founders, Ken Brill, at the Spring Conference earlier today at the Boca Raton Resort & Club.

Bob Cassiliano, Chairman & CEO of 7x24 Exchange International and President & CEO of Business Information Services, presented Kenneth G. Brill with the first ever 7x24 Exchange International Lifetime Achievement Award for his lifelong career and commitment to the mission critical industry. “7x24 Exchange International is honored to recognize Ken for his lifetime of accomplishments,” said Bob Cassiliano “It is a uniquely special individual that influences an industry with their leadership; Ken Brill is such a person with his significant and demonstrable contribution to the Mission Critical Industry. Ken has been a friend, a mentor and an industry colleague and for that, I am forever grateful.”

Kenneth Brill co-founded the Uninterruptible Uptime Users Group (UUUG), now known as 7x24 Exchange International along with Dennis Cronin, the late Alan Freedeman, Frank Gialanella, Paul Fox, Jon Jackson and Howie Levison in 1989. Mr. Brill also founded both Upsite Technologies and the Uptime Institute, a leading authority dedicated to improving data center performance and efficiency through research, collaboration, innovation and education. Described as brilliant, curious, independent and unyielding, Mr. Brill has worked extensively to promote data center uptime and IT energy efficiency. Brill was the originator of a number of data-center innovations, such as the industry’s widely-adopted tiered system for evaluating and classifying data center availability levels. Mr. Brill has also been recognized by the Uptime Institute Symposium and the British Computer Society.

W. Pitt Turner IV, accepted the award on Mr. Brill’s behalf. “I am honored to be able to accept this award on behalf of my friend and leading data center pioneer, Ken Brill,” said Pitt Turner. “Ken’s leadership in the data center space over the last thirty years has led to increased efficiency and operational excellence within the industry.”

Various other industry professional paid tribute to the industry leader. “Ken’s character and perseverance throughout his career sets him apart from the rest. Thank you Ken for your perseverance and raising the bar in the industry.” said David Schirmacher, President of 7x24 Exchange International and Senior Vice President of Operations at Digital Realty. Dennis Cronin, COO of Steel ORCA and one of the founders of 7x24 Exchange International said “Ken has great

knowledge, provided great solutions and is a tremendous influence on the mission critical industry.”

About 7x24 Exchange International

7x24 Exchange International, founded in 1989, is the leading knowledge exchange for those who design, build, operate and maintain mission-critical enterprise information infrastructures and the primary resource for valuable information within the mission critical industry. 7x24 Exchange's goal is to improve end-to-end reliability by promoting dialogue among these groups through conferences, membership, and the 7x24 Magazine. Additional information can be found at <http://www.7x24exchange.org>.