

# 7x24 Exchange International Announces the Election of New Officers

## For Immediate Release

**New York, NY –February 3, 2020** - 7x24 Exchange International announced today the election of two new officers. Cyrus Izzo, PE, co-president of Syska Hennessy Group, has been elected President of the organization and Juli Ierulli, e-Commerce Operations and Customer Support Manager of Caterpillar Inc. has been elected Vice President.

Mr. Izzo has over 25 years of management level experience, including extensive involvement in all aspects of major building systems. He holds a BSEE from Manhattan College and is a licensed professional engineer in New York, New Jersey, Massachusetts, Michigan, Connecticut, and Pennsylvania. In addition to the 7x24 Exchange Board, he serves on the boards of the American Council of Engineering Companies of New York, the New York Building Congress, and the ACE Mentor Program of NYC. He is also a member of the Institute of Electrical and Electronics Engineers and CoreNet Global.

*“Since joining the 7x24 Exchange Board of Directors in 2010, Cyrus Izzo has provided strategic direction and industry insights resulting in 7x24 Exchange maintaining its position as the leading knowledge exchange in the Mission Critical Industry. I look forward to Cyrus’ continued guidance as President to increase the impact of 7x24 Exchange on the industry,”* said Chairman & CEO Bob Cassiliano.

*“Serving the mission-critical industry through 7x24 Exchange continues to be a keystone of my career. I remain focused, along with my fellow board members and Syska colleagues, on ensuring that the organization remains a leader in the industry. As president, I look forward to serving the organization and the industry,”* said Mr. Izzo.

Juli Ierulli is an award-winning marketing professional with more than 20 years of marketing and business transformation experience. Mrs. Ierulli is known for driving growth, maximizing operational excellence and delivering financial performance. She has a communications degree from Bradley University and is a certified Six Sigma black belt and scrum master.

*“Juli joined the 7x24 Exchange Board of Directors in 2010. As a director with considerable marketing experience, Juli drove the development of a Women in Mission Critical Operations (WiMCO) community and International Data Center Day, designed to create awareness of the Data Center Industry and to inspire the next generation of talent. I look forward to Juli’s ever innovative contributions to the organization and the industry.”* said Chairman & CEO Bob Cassiliano.

*“It’s a great honor to have been elected Vice President of 7x24 Exchange. Our commitment to industry-leading conferences and knowledge sharing, STEM-based programs, and our newest awareness endeavor - International Data Center Day – remains steadfast. I look forward to continuing my service in bringing these vital endeavors to the data center community.”* said Mrs. Ierulli.

Both Izzo and Ierulli were elected to their new positions through a balloting process by which members voted. Prior to being elected as President and Vice President, both served previously on the board, Izzo as Vice President and Ierulli as Director – Marketing, Vendor Representative.

### **About 7x24 Exchange**

7x24 Exchange is the leading knowledge exchange for those who design, build, operate and maintain mission critical enterprise information infrastructures and the primary resource for valuable information within the mission critical industry. 7x24 Exchange's goal is to improve end- to-end reliability by promoting dialogue among these groups through conferences, membership, and the 7x24 Exchange Magazine. Founded in 1989 by a group of industry visionaries, 7x24 Exchange International has grown to include more than 250 member companies and 27 chapters. Members are as diverse as the industry itself and include firms within industries such as aerospace, energy, financial services, government, healthcare, pharmaceuticals, manufacturing, media, technology, and more. Through the expertise of its active membership, 7x24 Exchange is a leading provider of conferences enabling collaboration and knowledge sharing amongst industry professionals. 7x24 Exchange International is committed to addressing the challenges of energy efficiency and sustainability, providing continued value to member companies and conference participants and giving back through its social responsibility initiative. Additional information can be found at <http://www.7x24exchange.org>.

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